

CLAIMS:

1. A personalized storage medium and packaging, comprising:
a computer writeable storage medium including at least one stored
5 user specified computer file and having a predetermined physical shape; and
a package having a medial filler spacing apart a first lamina with an
outward facing surface and a second lamina, said filler having a pocket
formed therein adapted to accommodate said predetermined shape and said
outward facing surface of said first lamina having an image disposed thereon,
10 said image related to said stored user specified computer file.
2. A personalized storage medium and packaging in accordance with
claim 1 wherein said second lamina further comprises a second outward
facing surface adapted to have a postal address printed thereon.
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3. A personalized storage medium and packaging in accordance with
claim 1 wherein said computer file further comprises an image file.
4. A personalized storage medium and packaging in accordance with
20 claim 3 wherein said image disposed upon said outward facing surface of said
first lamina and related to said stored user specified image file further
comprises an image derived from said image file.
5. A personalized storage medium and packaging in accordance with
25 claim 3 further comprising a stored second user specified computer file of said
at least one stored user specified computer file, said second user specified
computer file further comprising a video file.
6. A personalized storage medium and packaging in accordance with
30 claim 1 wherein said computer writeable storage medium further comprises a
linking between said video file and said image file.

7. A personalized storage medium and packaging in accordance with claim 1 wherein said computer writeable storage medium further comprises a CD.

5 8. Apparatus that creates a personalized storage medium and packaging, comprising:

 a processor that accepts still image content input and creates a first digital image file suitable for storing on the personalized storage medium and a second digital image file suitable for printing an image on the packaging;

10 a data recorder that stores said first digital image file on the personalized storage medium; and

 a printer that prints said second digital image file on a first surface of the packaging.

15 9. Apparatus that creates a personalized storage medium and packaging in accordance with claim 8, further comprising a data processor that accepts input from a user suitable for printing on a second surface of the packaging.

20 10. Apparatus that creates a personalized storage medium and packaging in accordance with claim 9 further comprising a data processor that accepts a postal address from a user for printing on a second surface of the packaging.

25 11. Apparatus that creates a personalized storage medium and packaging in accordance with claim 8 wherein said data recorder further comprises a CD burner for storing said first image file on a CD.

30 12. Apparatus that creates a personalized storage medium and packaging in accordance with claim 8 further comprising an audio processor that accepts audio content input and creates a digital audio file suitable for storing on the personalized storage medium.

13. A method of creating a personalized storage medium and packaging, comprising the steps of:

storing at least one user specified computer file on a computer
5 writeable storage medium having a predetermined physical shape;
printing an image related to said stored user specified computer file on
a first outward facing surface of the packaging;
forming a pocket in a filler, said pocket adapted to accommodate said
predetermined shape; and
10 disposing said filler between said first outward facing surface and a
second outward facing surface.

14. A method in accordance with the method of claim 13 further
comprising the step of accepting payment for creating the personalized
15 storage medium and packaging.

15. A method in accordance with the method of claim 13 further
comprising the step of printing a postal address on said second outward
facing surface.
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16. A method in accordance with the method of claim 13 wherein said
step of storing at least one user specified computer file further comprises the
step of storing at least one user specified image file.

25 17. A method in accordance with the method of claim 16 wherein said
step of disposing an image related to said stored user specified image file
further comprises the step of disposing an image derived from said image file
on said first outward facing surface of the packaging.

30 18. A method in accordance with the method of claim 16 wherein said
step of storing at least one user specified computer file further comprises the
step of storing a second user specified computer file as a video file.

19. A method in accordance with the method of claim 18 further comprises the step of linking said video file and said image file.

5 20. A method in accordance with the method of claim 16 wherein said step of storing at least one user specified computer file further comprises the step of storing a second user specified computer file as a digital audio file.

21. A personalized storage medium and packaging created in accordance
10 with the method of claim 13.

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